

FEST_17

INTERCORP INNOVATION FEST

_PROGRAMA
_18_OCT

CARPA GRANDE

CARPA USER

CARPA TECH

CARPA ORG

FERIA DE INNOVACIÓN

10:00 | **LE MINER SWING (ESCENARIO) | ART JAM**

10:30
11:30 | **Why are we here? Practical guide to purpose at work**
SCOTT PARISH [LINKEDIN]

Is your company ready for the future?
JOE GERBER [IDEO CoLaB]

Bots, Artificial Intelligence and the future of shopping
JAPJIT TULSI [EBAY]

Cómo dejar de ser un banco
ANDRÉS VÁSQUEZ [NEQUI BY BANCOLOMBIA]

11:30 | **LOS LAGARTOS (ESCENARIO)**

12:00
13:00 | **Shaping a culture of innovation**
DIÓGENES BRITO [SLACK]

Why Service Design will make your company win
PATRICIA O'CONNEL & THOMAS A.S [WOO, WOW, WIN]

Logrando la excelencia técnica
LESLIE JARRIN [THOUGHTWORKS]

Rethinking education
AVI FLOMBAUM [FLATIRON SCHOOL]

13:00 | **BRAVATA (ESCENARIO) | ART JAM**

14:30 | **ALMUERZO | PITCH**

14:30
15:30 | **Invisible Cities**
KEVIN SLAVIN [MIT MEDIA LAB]

Merging physical and digital experiences
ROSARIA MANNINO [BLUE APRON]

Data Driven: Venturas y desventuras en el mundo real
CARLOS ÁLVAREZ [DESPEGAR.COM]

Cultural revolution: From mandates to movements
SARAH SOULE [STANFORD UNIVERSITY]

15:30 | **SANTÍSIMA MUERTE (ESCENARIO)**

16:00
17:00 | **Power, not empowerment**
PATTY MCCORD [EX NETFLIX]

Disrupción latina: El regreso de la tiendita de la esquina
DANIEL UNDURRAGA [CORNERSHOP]

What's your cultural operating system?
NICK ROCKWELL [NEW YORK TIMES]

Breaking inertia through experimentation
JOHN VARY [JOHN LEWIS]

17:00 | **CLAUSURA**

17:30 | **DRON DRON (ESCENARIO)**

- AVI**
Interbank
- BILLY**
Interbank
- CANVAS**
Grupo UTP
- DESAFÍO UTP**
Grupo UTP
- FAST LEARN**
UCIC
- INTERBANK BENEFIT**
Interbank Benefit
- NANDO**
Nando
- NUEVA WEB MÓVIL**
Intralot
- PEA**
Innova Schools
- TUNKI**
Interbank

TRADUCCIÓN SIMULTÁNEA